

3.2 CONSUMER WATCHDOG: CHOOSE THE BEST SUNSCREEN

APPROXIMATE TIME:

25 minutes

PREPARATION:

1 copy of Activity Sheet 3.2
for each student

GOAL:

To have students communicate the effective properties of sunscreen and be able to choose the best sunscreen among a variety of choices

LEARNING OUTCOMES:

After completing this activity, students will be able to:

- Identify the important properties of a sunscreen that make it the most effective.
- Identify the ways advertising can influence people to buy certain products.
- Correctly choose the best sunscreen out of a variety of different kinds.

ACTIVITY:

Provide each student with a copy of Activity Sheet 3.2. As a homework assignment, have each student ask 2 friends or family members to choose the best sunscreen out of the five based on the properties listed on the label. Have students complete the follow-up questions on advertising and have them provide an instance when they were influenced by a product's label or presentation.

ANSWERS:

Answers will vary. Please note that the best sunscreen is #3.

SUPPLIES PROVIDED:

- Activity Sheet 3.2, Consumer Watchdog: Choose the Best Sunscreen

OTHER SUPPLIES NEEDED:

- None



3.2 CONSUMER WATCHDOG: CHOOSE THE BEST SUNSCREEN

NAME:

HOUR:

In Lesson 3 you learned how sunscreen protects your skin from UV damage and how to choose the best sunscreen. Now, let's put others to the test – do your friends and family know how to choose the best sunscreen? Will they be tricked by fancy labels and grand claims? Show the pictures of the five sunscreen bottles to 2 people outside of your class, and ask them which one they think is best and why they chose that sunscreen. Then explain to them the pros and cons of the one they picked, and share with them the best choice!

INTERVIEW #1:

1.) Which sunscreen did he/she choose?

2.) Why did he/she choose this sunscreen?

INTERVIEW #2:

1.) Which sunscreen did he/she choose?

2.) Why did he/she choose this sunscreen?



FOLLOW-UP QUESTIONS

How much do you think advertising affects the way we choose to buy certain products?

Can you think of a time when you were influenced by the way an item looked or was presented?

